



MyData

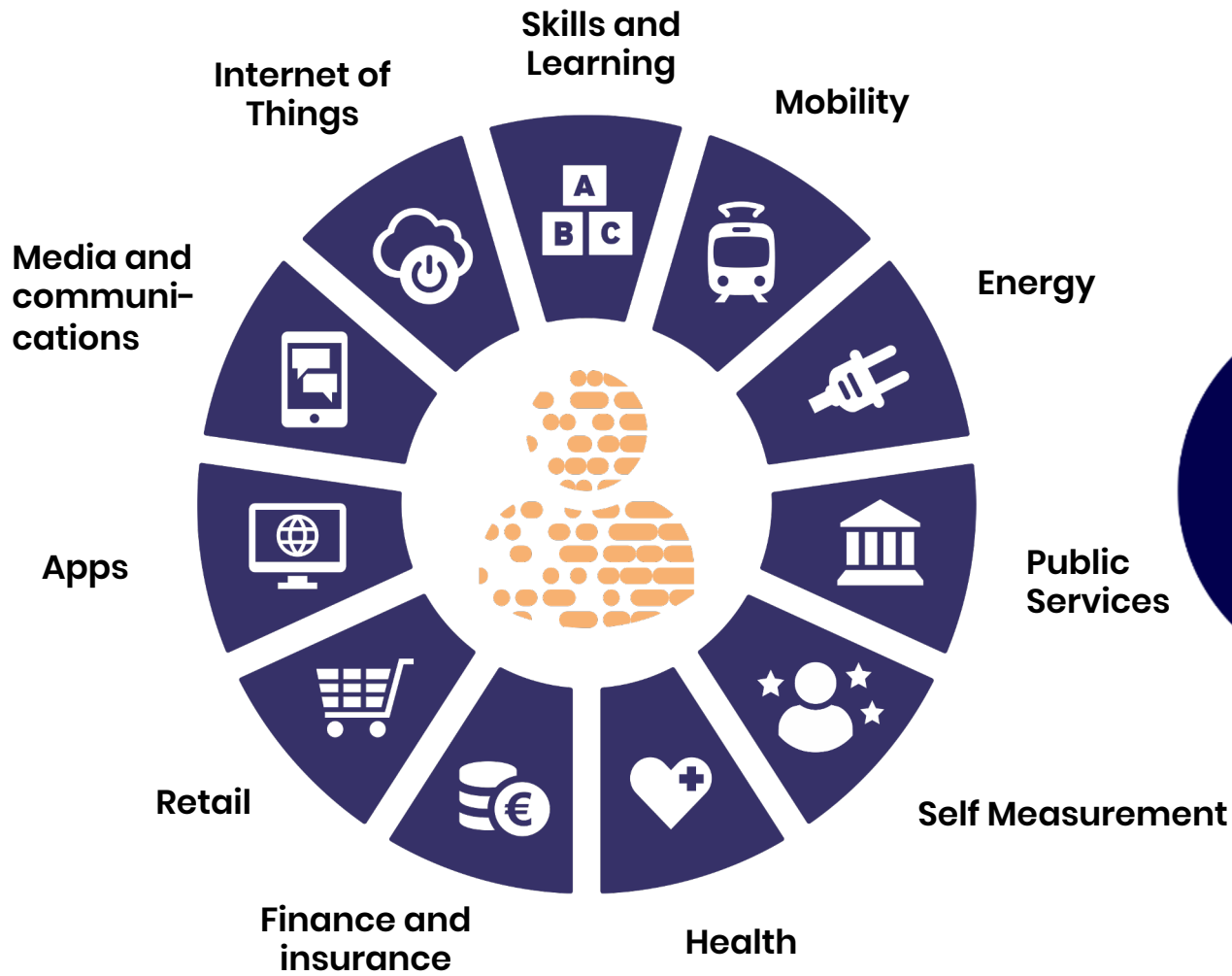
A human-centric approach to digital commons

NGI COMMONS WORKSHOP

Amsterdam, 4 June, 2024

Christopher
Wilson's
“digital twin”

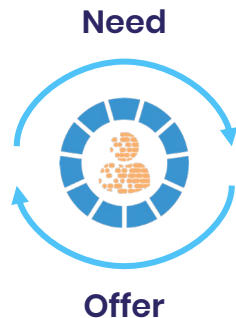




**It's all
personal!**

The core idea is that individuals should be in control of the data about themselves.

People get value from their data and set the agenda on how it is used.



For **organisations**, the ethical use of data is always the most attractive option.



FROM FORMAL TO
ACTIONABLE RIGHTS



FROM DATA PROTECTION TO
DATA EMPOWERMENT



FROM CLOSED TO
OPEN ECOSYSTEMS

A vision and a movement



Supporting a community

- 100+ businesses and organisations
- 400+ formal members and 3k+ active community members
- 16 local hubs on 6 continents



Building better solutions

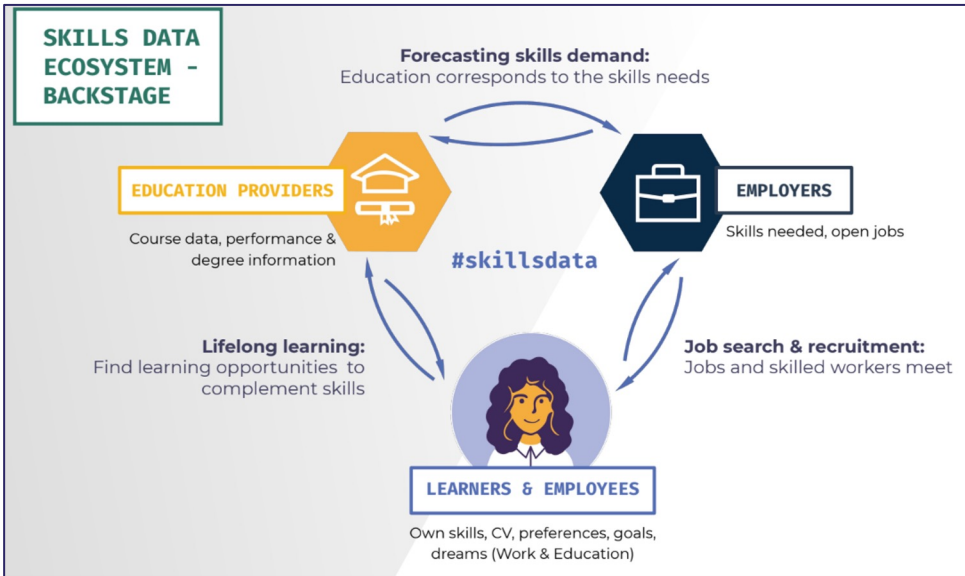
- Technical solutions that put people first
- Demonstrating business models
- Standards and reference architectures



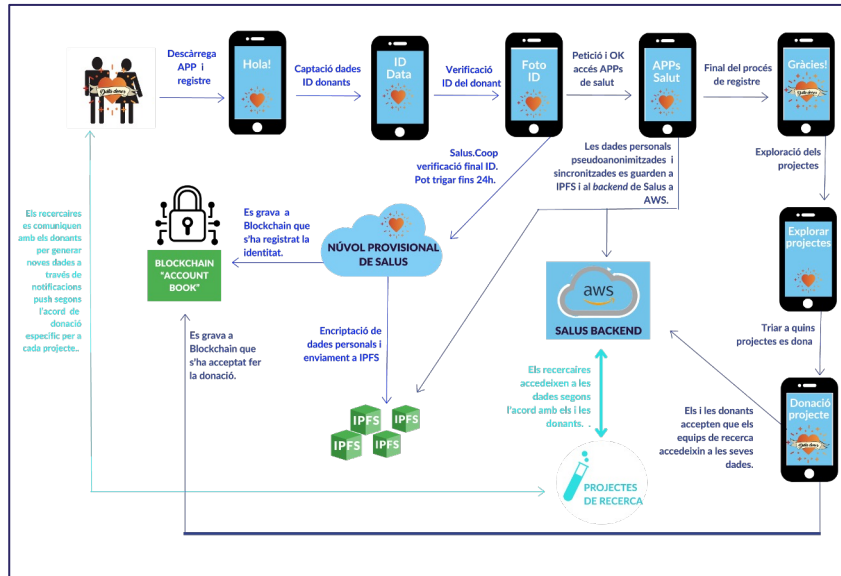
Setting expectations

- The MyData Declaration (16 languages 1,500+ signatures)
- The MyData awards for data intermediation and data services
- Lobbying and policy support

Skills and employment

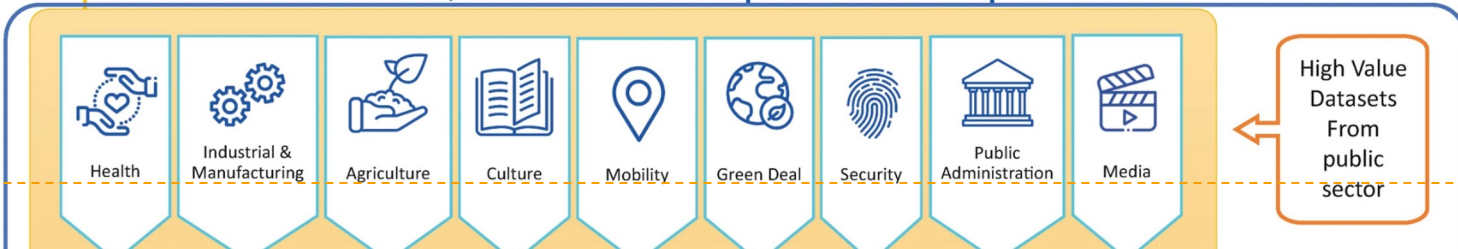


Health and well-being



Cloud Federation, common European Data Spaces and AI

NB:





Notional Principles

(for human-centric digital commons)

1

Decentralized governance and federated architectures

2

Data at rest and in use

3

Federated algorithmic access

4

Empowering vs emburdening

mydata.org/declaration
mydata.org/papers
mydata.org/slack
mydata.org/join



**Thank
you,
and say
hello!**

